

# Today's Tabbloid

Personalized for you

01 November 2008  
Tabbloid.com

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## The Secret Influence of Search Behavior

2008-11-01 13:57

Paisley Does Dallas Websites

"Did you know that Rachel Ray grounds up toasted pumpkin seeds, adds some herbs and uses the mixture to coat chicken? Me neither. One day, after my daughter mentioned this to me, I started thinking about how people's eating habits are changing everywhere. More fast food restaurants serve healthier, lower fat meals. Today's families use different herbs to prepare food than their parents' generation. In my house, you may find your salad has apple, pineapple or oranges in it."

The Secret Influence of Search Behavior

- very astute observations about searcher behavior.

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## Facebook Headed for Financial Ruin?

2008-11-01 13:40

Paisley Does Dallas Websites

"TechCrunch today has no treats—and no joy, no, not even Almond Joy—for Facebook in reporting about its projected financial woes. For a company once valued at \$15 billion, things are looking grim as the cash supplies may dwindle long before Facebook is ready or willing to go to IPO."

Facebook Headed for Financial Ruin?

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## Greedy BBC Blocks External Links

2008-11-01 13:10

Paisley Does Dallas Websites

"Links from the BBC have, historically, been some of the most important links that a website can get and there can be no doubt that Google rates the BBC as one of the most trusted sites on the web.

The links used to be direct links but they are now passing through two redirect scripts using a 302 redirect which is highly unlikely to pass any PageRank."

Greedy BBC Blocks External Links

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## SOCIAL BOOKMARK SITES

2008-10-30 16:15

Paisley Does Dallas Websites

SOCIAL BOOKMARK SITES

34Things - To do List, Activity Lists [PR 8]

Aboogy

AllMyFavorites - [PR 4]

Article Tag - Social bookmarking service. [PR4]

aworldofhelp - [PR4]

Backflip - General [PR 6]

beanrocket - general [PR 6]

Bookkit - [PR4]

Bookmark Manager - [PR5]

BookmarkSync -[PR5]

BibSonomy - [PR1]	de.lirio.us - [PR 6]
blabb.com	Digg - Technology site combining social bookmarking, blogging, RSS, and non-hierarchical editorial control. [PR7]
Blauer Bote Bookmarks / link - Bookmark manager for German & English [PR 5]	diigo - [PR6]
BlinkBits - [PR 4]	dinnerbuzz - for guide to restaurants, bars, and coffee shops anywhere in the world. [PR5]
BlinkList - [PR6]	Dog Ear - [PR3]
BlogHop - [PR7]	Dohat.com [P33]
BlogLot - [PR 2]	Dutch Social Bookmarking site - This is the (currently only) Social Bookmarking site for the Netherlands. [PR3]
BlogMarks.net - [PR 6]	Fark - [PR8]
BlogMemes.net - [Network also has French, Spanish and Portuguese version - BlogMemes.info] [PR5]	Favor (Available in English and German) [PR3]
BlogLines.com - [PR 8]	FeedMeLinks [PR4 /PR3]
BlogPulse - [PR7]	Feedmarker - RSS and ATOM aggregator & bookmarks manager. [PR5]
Blue.us - [PR4]	Filangy [PR5]
BookmarkTracker - [PR 5]	Flickr - social bookmarks for photos [PR8]
browsr - [PR5]	Furl - this is similar to Similar to del.icio.us [PR8]
BuddyMarks.com - [PR6]	GetBoo - [PR1]
butterfly - [PR 4]	Gibeo - [PR6]
Chipmark.com - [PR 5]	GiveALink - bookmarks for academic research [PR4]
clipclip - [PR4]	GoKoDo MyBookmarks [PR4 - MAIN SITE]
clipfire - [PR 6]	GoobToob - Video clips, vote your favorite videos to the top, and submit new video clips.
Clipmarks - [PR4]	Google Notebook
commontimes - [PR6]	H2O Playlist - [PR6]
Connectedy - Converts browser bookmarks into social categories. [PR5]	Hotlist Anywhere - [PR5]
Connotea - Social bookmarking for the scientific community. [PR7]	Hot Links - [PR6]
Complore (Research Collaboration Tool for Researchers)	Hyperlinkomatic - [PR5]
del.icio.us - [PR 8]	

i89.us - [PR 3]

IceRocket - [PR7]

IndiaGram (Also has a voting system like Digg.com) [PR4]

Indiamarks (Bookmarking site dedicated to Indian community) [PR2]

Jots [PR6]

Kaboodle - [PR6]

Kinja - Blog bookmarking & aggregation service [PR 7]

leze.de and - German Internet Bookmarking Service [PR3]

Lilisto -[PR3]

linkaGoGo - [PR7]

linkfilter - [PR6]

linkroll - - [PR6]

LibraryThing - for books - [PR7]

Linux Bookmarks (LQ) - Bookmark, tag, annotate and share links to Open Source and Linux related sites - - [PR7]

ListMixer - [PR6]

Listible - [PR2]

Lookmarks (beta) - search & share bookmarks - [PR5]

Ma.gnolia - [PR5]

Maple - [PR6]

Mecanbe - - [PR 6]

memestreams - [PR 5]

Millions Of Games - casual games, tagged, rated and bookmarked by hundreds of users daily - [PR 5]

MotorKen - [PR 5]

MyProgs - Social bookmarking for the programs that you personally use, etc. - [PR 6]

Netvouz - [PR 6]

Network Menus - - [PR 4]

Newsvine - [PR 7]

NowPublic - [PR 6]

O Y A X - bookmarking service with groups - [PR 4]

PeerMark - [PR 4]

popurls.com

RawSugar - [PR 6]

Reader<sup>2</sup> - [PR 6]

Reddit - [PR 7]

Rojo - [PR 7]

Rollyo - [PR 6]

Rrove.com - social bookmark service for locations. - [PR 5]

Save Your Links - [PR 5]

Scuttle.org - [PR 6]

Scuttle - Download the script and start a bookmarking service. Web-based social bookmarking system. Allows multiple users to store, share and tag their favourite links online.

Segnalo - Italian Social Bookmarking - [PR 5]

Shadows - [PR 7]

Shoppersbase (Bookmarking website for online shoppers)

Shoutwire - [PR 5]

Simply - offers Social bookmarking with tagging & full-text searching. - [PR 6]

SiteJot - [PR 5]

sitetagger - [PR 2]

Slashdot - [PR 9]

Smarking - [PR 5]

Spurl - stores copies of the pages saved. - [PR 6]

Squidoo - General topics [PR 5]

Start Aid - [PR 5]

Start - General by Microsoft [PR 7]

StumbleUpon

Social Bookmarking (Provides users with a personal social bookmarking sub-domain)

Sync2It's BookmarkSync - [PR 5]

Tab Marks - [PR 5]

taghop - [PR 4]

Tagsy - [PR 3]

TagTooga.com - [PR 5- main site]

TailRank - [PR 6]

Textnotes.de - [PR 4]

Technorati - [PR 8]

Tutorialism - Bookmarking website for tutorials

uLinkx - Social Video/Music Bookmarking

unalog - open source book marking software - [PR 5]

URLBlaze - url sharing tool. - [PR 3]

URLex - bookmarking & RSS feeds - [PR 4]

Wazima - [PR 5]

Web Feeds - [PR 5]

Wink - General social bookmarking + Search engine [PR 6]

Wiklink - Tool for use to synchronize bookmarks with your browser.

Wists - Shopping links, Visual bookmarks, wishlists and also photoblogs. [PR7]

World Wide Wisdom - [PR 5]

wURLdBook - [PR 5]

Yahoo! My Web - General bookmarking + sepcialty feeds + Available in many languages [PR 7]

Yoono - [PR 6]

Youtube - [PR 6]

Yummy! Social PDF Library - Bookmark and find PDFs and print them too! - [PR 5]

Zaadz - [PR 6]

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## **The SEO's 10 Commandments - SEO Blog**

2008-10-30 14:42

Paisley Does Dallas Websites

"Thou shall embrace Internet marketing and the digital marketing mix.

The Online Digital Business Initiative Translation:

As an online business you shall embrace all modes of distribution so that you can reach your customers in the most efficient manor possible, no matter how you used to do business in the past. This means you will actively work at search engine optimization, paid search marketing, social media optimization and reputation management."

Bruceclay.com - The SEO's 10 Commandments - SEO Blog

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## **LinkedIn Adds Applications - 10/30/2008**

2008-10-30 13:38

Paisley Does Dallas Websites

"LinkedIn is the latest social networking site to offer third-party applications to its users. As befitting a site for professionals, the first batch of nine apps released are all about business, not throwing sheep."

MediaPost Publications - LinkedIn Adds Applications - 10/30/2008

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## **AOL Opens Up Site To Social Networks - 10/30/2008**

2008-10-30 13:32

Paisley Does Dallas Websites

"As part of its open strategy, AOL today unveiled a new feature allowing users to access social networks including MySpace, Facebook and Bebo directly from the Web portal's redesigned home page."

MediaPost Publications - AOL Opens Up Site To Social Networks - 10/30/2008

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## **MySpace Top Draw For Young Movie Fans - 10/30/2008**

2008-10-30 13:30

Paisley Does Dallas Websites

"It's no secret that MySpace has become a key part of the promotional machinery behind big Hollywood releases. Now the social network has produced metrics underscoring the leading role it plays connecting studios with young audiences."

MediaPost Publications - MySpace Top Draw For Young Movie Fans - 10/30/2008

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## **Google is back with social search and calls it SearchWiki | Enterprise Social Search**

2008-10-29 20:55

Paisley Does Dallas Websites

"Google is back with a social search experiment. This time they call it SearchWiki. A collective feature "ala" Digg to promote search results, add public comments to them, remove them, and suggest what you would like to see the next time you perform your search. The new feature lets you see others' comments for your particular SearchWiki as well as your previous notes."

Google is back with social search and calls it SearchWiki Enterprise Social Search

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## **FREE Eye Tracking**

2008-10-29 20:43

Paisley Does Dallas Websites

"Feng-GUI empower designers and advertisers to effectively analyze Attention and Attraction in visuals."

Feng-GUI - Feng Shui for Graphic User Interfaces

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## **Christian Science Monitor shifts from print to Web-based strategy**

2008-10-29 15:39

Paisley Does Dallas Websites

"In 2009, the Monitor will become the first nationally circulated newspaper to replace its daily print edition with its website; the 100 year-old news organization will also offer subscribers weekly print and daily e-mail editions."

Monitor shifts from print to Web-based strategy

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## **Proactive Analytics Suite Launches - SEO Blog**

2008-10-29 15:22

Paisley Does Dallas Websites

"NuConomy announced the public launch of its Studio analytics product today. Previously in private beta, the free tools move toward what the company calls a 'proactive' approach to Web analytics."

Bruceclay.com - Proactive Analytics Suite Launches - SEO Blog

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## **Top 40 Twitter Tools**

2008-10-29 15:14

Paisley Does Dallas Websites

"Twitter Tools

Below is a list of various tools for twitter, there are many many more. Please add your comments with tools you use. This list is meant to cover as many utilities as possible. A special thank you to the twitter users that gave me their recommendations, a list is at the end."

Top 40 Twitter Tools Online Marketing Unveiled

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## Scary SEO made SEO not so Scary

2008-10-29 14:42

Paisley Does Dallas Websites

"SEO can be scary! Keeping up with Google algorithm changes and new Google tools and services is enough to scare the pants off anyone thinking about search engine optimization. THEN, throw in Yahoo! and MSN Live and figure out how to optimize your website for each search engine. EEEEEK! It's like walking through a haunted search house. Beware!"

Scary SEO made SEO not so Scary

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## Scary SEO and Tootball.com

2008-10-28 15:44

Paisley Does Dallas Websites

"The past friday and saturday I attended to Scary SEO, a small conference in South Florida organized. I had chance to meet some of the smartest people in this industry, getting a lot of value and having a lot of fun."

I really liked the format of the event because the number of attendees was limited to 50 and that made it really intimate. There was a lot of time dedicated to networking and discussion. I will attend again next year for sure, and I'll also look forward SEM Spring break next year, organized again by Dave Snyder."

Scary SEO and Tootball.com Davide Di Cillo

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## The Changing Consumer Experience

2008-10-28 15:11

Paisley Does Dallas Websites

"As a small business owner, you need to understand how technology is changing the customer experience. The folks at Razorfish wrote a report called "FEED: The Razorfish Consumer Experience Report" to help people understand these change and to explore the coming trends."

OPEN Forum by American Express OPEN The Changing Consumer Experience

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## TOP 15 TREND QUESTIONS

2008-10-28 14:43

Paisley Does Dallas Websites

"November 2008 A few weeks ago, we asked many of you to email us a trend-related question. So, as promised, here's the aggregated Top 15 Trend Questions (and Answers) that will hopefully address some of the most pressing trend issues you're facing."

trendwatching.com's November 2008 Trend Briefing, covering TOP 15 TREND QUESTIONS

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## Ten Ways to Use LinkedIn

2008-10-28 14:41

Paisley Does Dallas Websites

"When Guy Kawasaki blogged about the Ten Ways to Use LinkedIn, LinkedIn had 8.5 million users in 130 industries. Since then we've grown to over 12 million users covering 147 industries, but many of Guy's suggestions on using LinkedIn (see below), still remain a great way for professionals to strengthen their online brand reputation and leverage their professional network. When Guy Kawasaki blogged about the Ten Ways to Use LinkedIn, LinkedIn had 8.5 million users in 130 industries. Since then we've grown to over 12 million users covering 147 industries, but many of Guy's suggestions on using LinkedIn (see below), still remain a great way for professionals to strengthen their online brand reputation and leverage their professional network."

The LinkedIn Blog: Ten Ways to Use LinkedIn Guy Kawasaki

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## Practice safe social networking...

2008-10-28 14:09

Paisley Does Dallas Websites

"Last week I hosted my first ever tweetup. (A face-to-face social gathering of people who interact on Twitter.) I was enamored with the thought of meeting my new virtual friends in person. As someone who is passionate about connecting, it is the natural next step in relationships I build. In social networks, especially via Twitter, it is increasingly becoming the norm to host events like tweetups as the first time to interact with people face-to-face."

Practice safe social networking...

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## **X-Browser SEO Tool**

2008-10-28 02:01

Paisley Does Dallas Websites

"X-Robots SEO Tool is a bookmarklet that can be utilized in either Firefox, Google Chrome, Safari and Opera on Windows and OS to find information vital to search engine optimization. The tool was built in collaboration with developer Cooper Harris and will continue to be developed to help SEOs."

X-Browser SEO Tool Search & Social

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